

A controller component of one embodiment of a system assigns a first number to a mobile station that upon location of the mobile station at a first location allows connection to the mobile station of a call that employs the first number. A controller component of the system assigns a second number to the mobile station that upon location of the mobile station at a second location allows connection to the mobile station of a call that employs the second number. The second number differs from the first number. The second location differs from the first location. In another embodiment, a controller component of a system assigns to a mobile station a number that upon location of the mobile station at any one or more of a temporary user zone and a base user zone allows connection to the mobile station of a call that employs the number. A controller component of the system selects the number to comprise fewer than seven digits.

[illegible]